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Asset tracking: Transparency all along the supply chain

How logisticians benefit from IoT applications and put purpose-driven tracking solutions into practice

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Always on top of the supply chain

Digitalization is bringing many benefits to logistics. For instance, it has great potential for taming the growing complexity of supply chains. Thus, more and more companies are adopting digital solutions to maximize processes' transparency and efficiency.

Managing shipping assets such as load carriers, semi-trailers, swap bodies, locomotives, railcars, and ocean freight containers is a multifaceted task. A company's needs determine which technology fits best, so enterprises have to specify their requirements before they commit to a digital solution.

This white paper gives you an introduction to digital tracking approaches. Starting out with the challenges in logistics, it shows how companies can benefit from corresponding solutions. Then it turns the spotlight on technologies, highlighting the options companies have to address their specific requirements in ways that best suit their purposes.